

Evolveum Business Model

OSS IAM Workshop

TIIME Workshop

Vienna, February 2020

The Problem

- Free and Open Source Software (FOSS)
- Great software development model

Cooperation, visibility, transparency ...

Ecosystem (devel tools, libraries)

But software development is expensive! And FOSS is no different.

Great <u>distribution</u> model

Simple, cost-efficient, very flexible (updates, customization)

What about <u>business</u> model?

Evolveum

Evolveum Solution

• Software is <u>free</u> (both libre and zero-cost)

Everything open source, everything is public, all updates are public No "open core", no "enterprise edition", no private branches

Services are <u>not free</u>

If you want a minute of our time you have to pay us

Subscriptions (support, feature development)

Subscription is <u>always required</u>

If you want any service from us, you need to have subscription

(except for PoC and training)

Evolveum

Software is free, services are not

• The model works

Maintenance is funded, Evolveum is profitable

• The model is simple

No private code

Clear distinction what is paid (services) and what is free (software)

Needs critical mass

We had to make compromises in the past

But it works well now (8 years from project start)

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